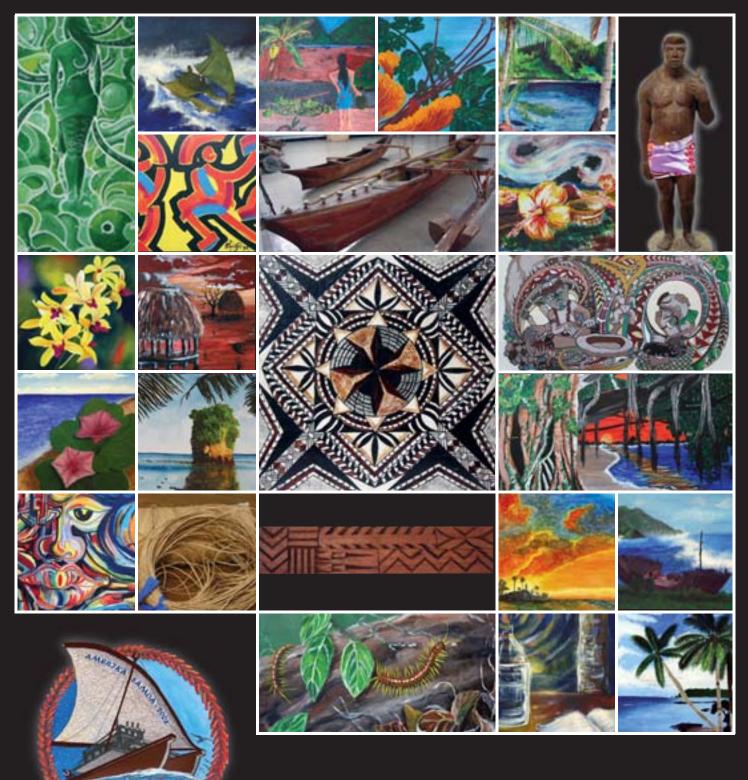
AMERICAN SAMOA – JULY 20 - AUGUST 2, 2008



SOUVENIR PROGRAM

This festival is made possible by the dedication of the

American Samoa Government

by a grant from the

United States Department of Interior

and by

Donations from the Businesses Community and Individuals





10th Festival of Pacific Arts

American Samoa

July 20, 2008

About this Book

This book is a collaborative effort involving members of the Festival organizing committee and many of the participating countries. Credit is given in this space for direct contributors to the project. We apologize for any errors and omissions due to the short time allowed for preparation. This book celebrates the traditional art of siapo painting and the graphics used herein are predominantly siapo paintings by students of that art.

Layout, design and graphic preparation by John Newton

Many graphic materials used throughout the book by Regina A. Meredith MFA

Content coordination and oversight by Larry Sanitoa

Coordination and administrative functions by Sherry Sele

Acknowledgements and Closing Remarks by Fagafaga D. Langkilde

Photographic contributions by John Newton

A Common Heritage by J. Robert Shaffer



A Message from the Governor

 $Talofa\ lava! \ \hbox{It is with great pleasure and honor that I extend our warmest welcome to our guests from the Pacific region and all corners of the world who have gathered in American Samoa to celebrate the 10th Festival of Pacific Arts.}$

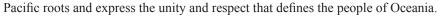
Beginning in 1972, the Festival of Pacific Arts has brought together 27 Pacific Island countries and territories to share and celebrate Pacific traditions with one another, the world, and future generations. Taking place every four years, this premiere arts Festival is regarded as the largest gathering of Pacific musicians, artists, orators, dancers, boat builders, healers, and woodcarvers determined to preserve Pacific culture in a period of global influence and change.

To strengthen this common goal, American Samoa has chosen *Threading the Oceania 'Ula* or *Su'iga'ula a le Atuvasa* as our theme for this momentous celebration. The necklace or ëula is an adornment that signifies affection, generosity, and sharing of cultural bonds and connections that will last a lifetime. To prepare for this highly anticipated event, the people of American Samoa have been actively threading together the Festival ëula, and we look forward to each Pacific countryís unique contribution. Together, we will complete our Oceania necklace, and celebrate one of the most culturally diverse regions in the world.



Numerous organizations from American Samoa and the Pacific region have contributed to our preparation efforts to ensure a successful Festival. I want to take this opportunity to extend my sincere appreciation to all our Festival sponsors, volunteers, and community members for their generous donations and outstanding contributions. Your collective efforts will provide new opportunities that will strengthen American Samoaís economic and social fiber and establish the Festival of Pacific Arts as an event worthy of Pacific peopleís unique heritage.

As we embrace the challenges that will shape the diverse cultures of Oceania, I congratulate and thank all of our participants and guests for making this an excellent and truly exciting Festival of Arts. It is through our unique cultural arts that we are able to reinforce our





With great gratitude and optimism, I hope you all have a superb time in American Samoa and that you arrive home safely after we say our farewells. Lastly, I hope this Festival Souvenir Program will help you to remember your family in American Samoa, the wonderful memories shared with each Pacific country, and most importantly our common goal to secure our future by preserving our unique Pacific culture and traditions.

Soifua and May God bless each and every one of you until we meet again at the next Festival of Pacific Arts.

TOGIOLA T.A. TULAFONO



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Acknowledgements

American Samoa is truly honored to host the 10th Festival of Pacific Arts. This prestigious regional event brings together our Pacific brothers and sisters to celebrate those things which give us a unique place in the world: our cultural identities revealed through our dynamic and vibrant art forms, our cultural history and our traditions.

The planning and preparation for the festival has been a monumental challenge for the organizing committee, which has required support from both the government and business sectors, as well as broad community participation and cooperation. Without this strong support, we would not have been able to bring this exciting event to realization.

To garner all the needed assistance, the committee launched a public outreach campaign that was simply titled "Take Pride".

Those two words have stirred up a whirlwind that has swept through the community and strengthened our sense of pride in our culture and traditions, and all that makes us who we are. American Samoa is well known for the warm hospitality of its people, the natural beauty of its islands, and how it has managed to blend its cultural lifestyle with the inevitable advancement of the modern world. The "Take Pride" theme has brought us together as never before. We look forward to collectively "threading the 'ula of Oceania, welcoming all to our shores, and making this a true celebration of Pacific arts and cultures.

We take this opportunity to acknowledge the assistance of the local business community, who have stepped up in an unprecedented way to rally behind Festival Organizers with their financial support. We also acknowledge the corporate support of those regional businesses who have recognized the importance of promoting, retaining, and in some cases, reviving the arts and traditions of the Pacific.



We extend a special fa'afetai to the people of American Samoa who have unselfishly come forward to volunteer their time and talents to host our guests. To the numerous church groups and organizations who have contributed in one way or another to help put it all together, we are indebted.

We would also like to acknowledge the support of The U.S. Department of the Interior, for their technical assistance and support. By supporting the Festival, they have ultimately supported and promoted American Samoa. The Secretariat of the Pacific Community must also be acknowledged for its support and assistance each step of the way.

And finally, to the American Samoa Government, we say 'fa'afetai tele lava' for being the major force behind all the preparations and planning. The various departments and agencies, under the leadership and direction of Governor Togiola Tulafono , have upheld and sustained the organizing committee, with support and guidance from the Fono along the way.

While all members of our society have worked to make this happen, we extend our deepest fa'afetai tele to you, the artists of the Pacific. Without your vision, your dedication, your inspiration, we would not be able to tell our story to the world. We sincerely hope that this 10th Festival of Pacific Arts will be a historic and memorable experience, retold and relived in word and deed for generations to come.









Talofa lava!

On behalf of the Festival Organizing Committee, we welcome you to the 10th Festival of Pacific Arts.

The community of American Samoa has come together like never before to put out the welcome mat for you, our guests. Our committed Chamber of Commerce and generous business community, our dedicated civic groups and kind church organizations, our energetic youth and our stately elders have all joined in this monumental undertaking. It has brought us together in thousands of happy ways, as we explore and revive our history and our traditions, with a singular eye to creating the best Festival in its nearly 40-year history.

As with any major celebration of this kind, a souvenir program has been presented here for you to highlight some of our accomplishments and thank our sponsors, to whom we owe so much.

This souvenir program is meant to do both. We hope that you enjoy the Festival immensely, patronize our sponsors, and cherish the memories of this event for years to come.

Faafetai tele, ma ia soifua.

Fagafaga D. Langkilde Festival Co-Chair Leala Elisara Pili Festival Co-Chair



A Common Island Heritage Threading the Oceania 'Ula

The Festival of Pacific Arts – a wonderful feast of Pacific cultures – has become one of the great art festivals of the world.

It is fitting that the 10th festival is hosted by American Samoa. The discovery of Lapita ceramics places the settlement of Tutuila and Ofu, Manu'a back to the beginning of the first millennium B.C.

The diaspora which began perhaps 7,000 years ago has found in this event the focus of common ancestry, a common island heritage, and a common love of celebrating their cultural arts and dances.

The history of Pacific migration is worth painting to understand the traditions which the Festival of Pacific Arts now provides. Evidence of human occupation goes back some 20,000 years to parts of New Guinea. A gradual flow of Melanesians through the Solomons and New Hebrides occurred between 6,500 to 5,000 years ago. This eastward movement resulted in the settlement of Fiji by 3,000 B.C. Fijian voyagers from the Lau Group discovered Samoa and Tonga between 1,800 and 1,000 B.C. Following the settlement of Samoa, eastward migrations stopped for approximately 1,000 years. Then, inexplicably, Samoan mariners on voyaging canoes began sailing into the sunrise to begin the settlement of the remaining habitable islands of the South Pacific.

This unique festival has a past, a future, and a character that is unique. Part of that character is size and energy. The arts prominently featured are those of dance – of village cultures whose life and work are celebrated in chants and rhythmic gestures praising the many aspects of their lives – past and present.

The visual arts of Oceania, including the intricate arts of tattooing and carving are stunning. The arts can be a political mirror, reflecting the contradictions of Pacific societies emerging from the colonial age into independence to the modern world of computers and graphic arts

The art reflects the cross between the old styles and the new. To a degree, the art and the festival reflects history in the making – the emerging unity within the differing cultures of Melanesia, Micronesia and Polynesia.

This very special festival has grown to include as many as 2,000 participants from 27 countries with thousands of spectators. The budget for the host country of this 10th festival will exceed U.S. \$4 million, compared to the first festival's budget of \$200,000.

The very isolation and distances of the Pacific's many islands and peoples prevents the world from experiencing or even knowing about the arts and cultures on display at this year's festival. Despite the challenging geography, the coming together of the entire Pacific demonstrates the vibrancy and importance of these islanders to demonstrate and celebrate their arts.

The modern world is bringing changes to the island cultures at a dizzying pace. Computers, the internet, emigration away from home islands are changing the very cultural fabric of the islands and their peoples. If the Pacific peoples are to retain and perpetuate their art, they must find ways to maintain the inherent values that have brought the art down through the generations.

The Festival of Pacific Arts is a cornerstone for the peoples of Oceania to maintain and perpetuate their art. Assembling 27 countries from over 30,000,000 square kilometers is a monumental task that can only be accomplished each 4 years. The next festival will be held in The Solomon Islands. During the four years of preparation these people and their countries will experience ever-accelerating changes as the effects of global warming and modern invention compete with the security of culture and tradition.

It will be interesting and exciting to observe the evolution of Pacific arts and culture.





The Official Logo

In making an ula of the Pacific, we anticipate and await the arrival of our Pacific Brothers, our relatives, and our friends from afar for the celebration of the upcoming momentous occasion - the 10th Festival of Pacific Arts.

The essence of the journey is portrayed by three travelers to represent Polynesia, Micronesia, and Melanesia. We envision them setting sail at dusk, navigating by the stars (defined on the left side), and as they get closer, the new dawn begins with the gogo (pronounced ngongo) birds hovering over the ocean, leading them to our shores. The steersman is a Samoan, tending to our visitors, to the Malaga, making sure that their journey is safe.

We look forward to greeting them with our ulas, a symbol that defines the nature of our welcome and the warm and loving expectation of the coming celebration.



The Theme for the Festival is Su'iga'ula a le Atuvasa: Threading the Oceania 'Ula

The theme for this Fesitival is "Su'iga'ula a le Atuvasa: Threading the Oceania 'Ula". The 'Ula or necklace is an adornment that is always representative of a celebration and/or festive occasion - what better way to describe the coming together of the Pacific family than by preparing our 'Ula's for the festivities to come.





American Samoa

In the heart of Polynesia, some 2500 miles from her adopted nation, the territory of American Samoa is the host for the 10th Festival of Pacific Arts. As its name implies, it is both American, and Samoan. In every sense, the dual nature of her lifestyle is evident: bilingual and traditional, patriotic and

proud, American Samoa is a breathtakingly beautiful group of islands inhabited by a people with deep roots and ancient ties to their oceanic family.

The Festival will give us the opportunity to renew those bonds of friendship with that family. Across vast expanses of ocean, we will revive forgotten or diminished traditions, raise awareness of the fragile nature of island environments and address the steady erosion of cultural identity. Most importantly, it will allow us to take advantage of the opportunity to celebrate all that is unique to the Pacific: the music, dance, delicacies, healing and handicraft traditions that we share as the people of Oceania. We have every reason to be proud hosts of this Festival.

It is with open arms that American Samoa welcomes her guests; and while her people practice many traditional arts, none will be more apparent than the art of hospitality.







Australia

Aboriginal and Torres Strait Islander arts are the creative heritage of the original inhabitants of Australia. For 40,000 years Aboriginal and Torres Strait Islander people have shaped and handed down - through song, dance, painting, sculpture and craft - their inner landscape, their spirituality. By combining the old and the new, our arts are the clearest example of how we are joining our contemporary lives with traditional practices.



Commonwealth of the Northern Marianas

Home to two indigenous people, the Chamorro and Carolinian, these Islands have found a way to preserve as well as celebrate their heritage. Visitors to the Mariana Islands will find many delightful opportunities to immerse themselves in this rich cultural experience.







Cook Islands

The Cook Islands comprises 15 widely-dispersed islands in the South Pacific Ocean between French Polynesia and Fiji. The total land area of the country is 240 square kilometres, while the Cook Islands' exclusive economic zone covers a maritime area of nearly 2 million square kilometres.







Federated States of Micronesia

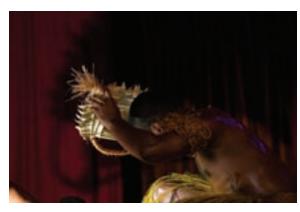
If travel is the elixir of life, then a visit to the Federated States of Micronesia is truly a feast of exotic experiences and underwater advenures.



Fiji

The Fiji Arts Council and the Government of Fiji bring to the 10th Festival of Pacific Arts a diverse

group of 80 artists representing the various art forms from the traditional to the contemporary. The artists come from various districts in the 14 provinces of Fiji including Rotuma. They bring to the festival the depth and diversity of Fiji's rich indigenous heritage forging and continuing the important relationship between our ancestral knowledge and skills, and the creativity and innovation of our artists of today.







Guam-The tropical island of Guam often called the "Gateway to Micronesia" and "Where America's Day Begins" is the westernmost, organized, unincorporated territory of the United States. Guam is the educational and economic center of Microne-

sia and boasts the University of Guam, home to the Micronesia Area Research Center (MARC), which holds the largest collection of information about Micronesia. It has a multifaceted community comprised of various ethnic groups from Europe, Asia and the United States who have migrated to the island and made it their home.

Despite the influx of other ethnicities and the assimilation of other cultures after hundreds of years of occupation, the unique identify of the Chamorro, the indigenous people of Guam, remain intact and is a lifestyle exemplified and manifested today through the practice of the Chamorro language and customs, song, music, dance, the arts, revival of canoe carving and seafaring traditions and cuisine.





Hawaii

Our prophetic chants of the 1700s urge us to: "Aua ia e kama" and "E tu i ta hoe uli" -- "Hold fast, child, to your land," and

"Take up the steering paddle; hold true to your course." We have done our best in the intervening centuries to listen, to hold, and to steer. Members of Hawaii's delegation to the 10th FPA include master weaver Maluihi Lee, stone-worker Kanae Keawe, kapa-maker Moana Eisele, the halau hula of Keawe and Tracie Lopes, and the cast of the new-but-old drama Kamau. We come, with tools old and new, to defy again the tides that would make us "he mea ole" -- as if we were nothing.



Kiribati

Kiribati (pronounced Kiribas) is an independent Republic within the Commonwealth of Nations, located in the central Pacific Ocean, about 4,000 km southwest of Hawaii. It is part of the division of the Pacific islands

that is known as Micronesia. Kiribati consists of 33 coral islands divided among three island groups: the Gilbert Islands, the Phoenix Islands, and the Line Islands.

Of the 33 islands of Kiribati, 21 are inhabited. Most of the population is concentrated in the Gilbert Islands and only one of the islands in Phoenix Group (Kanton

Island) is inhabited and three of the Line Islands are permanently inhabited. The capital of Kiribati is Tarawa, an atoll in the Gilbert Islands. Bairiki, an islet of Tarawa, serves as an administrative center.







Marshall Islands

The Republic of the Marshall Islands covers nearly a million square miles of coral atolls, islands and deep blue ocean and is one of the most unique places in the world to visit.

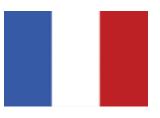
Over the last 2,000 or so years, Marshallese have developed, refined and perfected a number of unique skills and technologies, all of which illustrated their keen adaptation to the atoll and oceanic environment.





Nauru

The exact origins of the Nauruans are unclear, since their language does not resemble any other in the Pacific. The island was annexed by Germany in 1888 and its phosphate deposits began to be mined early in the 20th century by a German-British consortium. Nauru was occupied by Australian forces in World War I and subsequently became a League of Nations mandate. After the Second World War - and a brutal occupation by Japan - Nauru became a UN trust territory. It achieved its independence in 1968 and joined the UN in 1999 as the world's smallest independent republic.



New Caledonia

The Territory of New Caledonia consists of the Mainland, the Isle of Pines to the south of the Mainland, the Loyalty Islands to the east of the Mainland (Maré, Lifou, Tiga and Ouvéa), the

Belep Archipelago in the north west and numerous islands and islets: Huon & Surprise, Chesterfield, Walpole, Beautemps-Beaupré, Astrolabe, and the Bellona reef, ... a total surface of 19,000 sq km (16,372 sq km for the Mainland alone, which is 400 km long).







New Zealand

Creative New Zealand has selected a combination of accomplished and emerging artists from within the



Maori and New Zealand based Pacific communities to attend the 10th Festival of Pacific Arts in Pago Pago, American Samoa in July 2008. The delegation of 120 artists (including Whangara-mai-Tawhiti, the 2007 winners of Te Matatini the national kapa haka competition) will represent customary and contemporary arts from New Zealand/ Aotearoa alongside the other 26 participating Pacific nations.

Niue

Niue is a large upraised coral atoll, also known as "The Rock Of Polynesia". We are located 2400km north-east of New Zealand. We live in our everyday family life in our villages, working in our taro plantations and fishing in our tradtional canoes. Through the Pacific Arts Festival we love to share with our friends, our culture, our dancing and our singing.



Norfolk Island

Norfolk Island is the highest point in a huge chain of mostly submerged mountains running 1700 km from New Zealand to New



Caledonia, known as the Norfolk Ridge. Almost half of our community are descendants of the Bounty mutineers and their descendants from Pitcairn Island who arrived on Norfolk Island on 8 June 1856. Norfolk Island celebrates that arrival every year with "Bounty Day" or "Anniversary Day" on 8th June. We have a vibrant arts community with many activities and festivals in areas as diverse as music, visual arts, dance and theatre.





Palau

Palau was initially settled more than 4,000 years ago, probably by migrants from Indonesia. British traders became prominent visitors in the 18th century, followed by expanding Spanish influence in the 19th century. Spain sold Palau and most of the rest of the

Caroline Islands to Germany in 1899. Control passed to Japan in 1914 and then to the United States in 1947 as part of the Trust Territory of the Pacific Islands. Palau signed a Compact of Free Association with the United States in 1982.





Papua New Guinea

In a country of 5.5 million people with more than 800 different languages, Papua New Guinea cannot be compared with any other country for its rich cultural

diversity. There is no such thing as a typical Papua New Guinean. More than 1000 cultures, each with different traditions, have been identified.





Pitcairn Island

One of the remotest of the world's inhabited islands, lying halfway between New Zealand and the Americas. We do not know who first settled this small volcanic island about 9.6 km. round and 4

km. at its greatest length. But settlers there were, for early visitors from Europe found many relics of Polynesian civilization, probably from Mangareva some 490 km. to the north-west. There were roughly hewn stone gods still guarding sacred sites; carved in the cliff faces were representations of animals and men; burial sites yielding human skeletons; and there were earth ovens, stone adzes, gouges and other artifacts of Polynesian workmanship. If you call at Pitcairn, you will see a unique community of Anglo-Tahitian descent which turned a naval mutiny into a celebrated romance.







Rapa Nui

An isolated tiny island, presents us with unsolved puzzles, aesthetic marvels, and tragic stories from a jumbled past.



The name "Easter Island" was given by the island's first recorded European visitor, the Dutch explorer Jacob Roggeveen, who encountered Easter Island on Easter Sunday 1722, while searching for Davis or David's island. The island's official Spanish name, Isla de Pascua, is Spanish for "Easter Island".

The current Polynesian name of the island, "Rapa Nui" or "Big Rapa", was coined by labor immigrants from Rapa in the Bass Islands in the 1870s. However, Thor Heyerdahl has claimed that the naming would have been the opposite.



Samoa

Samoa is a traditional society with a distinctive Polynesian cultural heritage. There are over 362 villages in Samoa with a total of 18,000 matai (chiefs). Villages are made up of customary land owned by the extended family units called aiga, whose head is a matai (chief).

Traditional authority is vested in the matai of the village. The central structure in each village is the church as well as the Fale Fono, where the matais meet to discuss village matters.

Samoa is often called the "heart of Polynesia" and as such, it endeavours to maintain its distinctive culture and traditions in a "living culture", where most of its cultural elements are intergrated into everyday life. Samoa's cultural traditions promote social cohesion as well as providing ways for people to entertain themselves and visitors to our country. These roles are vital for both social security and for social stability - hence, public safety.





Solomon Islands

Migration from all directions over thousands of years has combined with a scattered, comparatively isolated population to produce a country rich in cultural diversity. Melanesians, Polynesians, Asians, Micronesians and the odd Westerner all call the Solomons home, imbuing the islands with a variety of islander traditions unrivaled in the Pacific.



Tahiti

The beauty, drama, and power of today's Tahitian dance testify to its resilience in Polynesian culture. In ancient times, dances were directly linked with all aspects of life. One would dance for joy, to wel-



come a visitor, to pray to a god, to challenge an enemy, and to seduce a mate. Dance is still accompanied by traditional musical instruments such as thunderous drums, conch shells, and harmonic nasal flutes. Modern Tahitian music is enjoyable as well, with a sound that often blends Polynesian rhythm and Western melody.



Taiwan

Taiwan is a beautiful island located in the Asia-Pacific region and has many ethnic groups. There are 480,000 indigenous people in Taiwan, about 2% of the total population. Some scholars suggest that Taiwan might be

the original homeland from which the Austronesian peoples began their diaspora several thousand years ago. Currently, 14 tribes have been recognized by the government. These are the Atayal, Saisiyat, Bunun, Tsou, Rukai, Paiwan, Puyuma, Amis, Yami, Thao, Kavalan, Truku and Sakisaya, each with their own distinct language, cultural features, traditional customs and social structure. To Taiwan, indigenous people are an important source of history and culture as well as a treasure to be cherished.



photo: Daneehazama.com



Tokelau

To some extent the inhabitants retain cultural ties with Western Samoa but there are also strong links with Tuvalu where the culture is also distinctly moulded by the atoll environment. There are also



linguistic and family ties with both countries. Faka-Tokelau, the Tokelauan way of life, is centred on family and community. There is a complex social and economic order based on the values of community and sharing which remains strong despite the pressure of external influences. Village affairs are conducted by a council of elders consisting of representatives of the families.



Tonga

The Kingdom of Tonga is the last surviving Polynesian Monarchy, located at the heart of the South Pacific. Tonga is one of the most scenic and unspoiled of the Pacific island nations. There are

170+ islands (only 40 of which are inhabited) scattered over 700,000 sq km of ocean. Located just to the west of the International Date Line, south-east of Fiji and south of Samoa, Tonga is the first Pacific nation to greet the new day.







Tuvalu

In 1986, off the northern shore of Nanumaga, scuba divers investigated a local legend of a

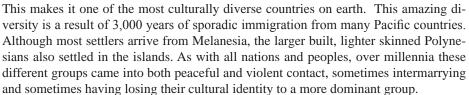
"large house under the sea". They found and underwater cave more than 40 metres down the wall of the coral cliff. Inside the cave there was evidence of ancient human occupation more than 8,000 years ago, which is sharply at odds with the general view that the Pacific was settled just 4,000 years ago. Climatic evidence of a massive rise in the see level that began 18,000 years ago and stopped 4,000 years ago may have drowned most of the evidence of much earlier human migration to Tuvalu and other Pacific islands.





Vanuatu

With a population of approximately 218,000, Vanuatu boasts 113 distinct languages and innumerable dialects.





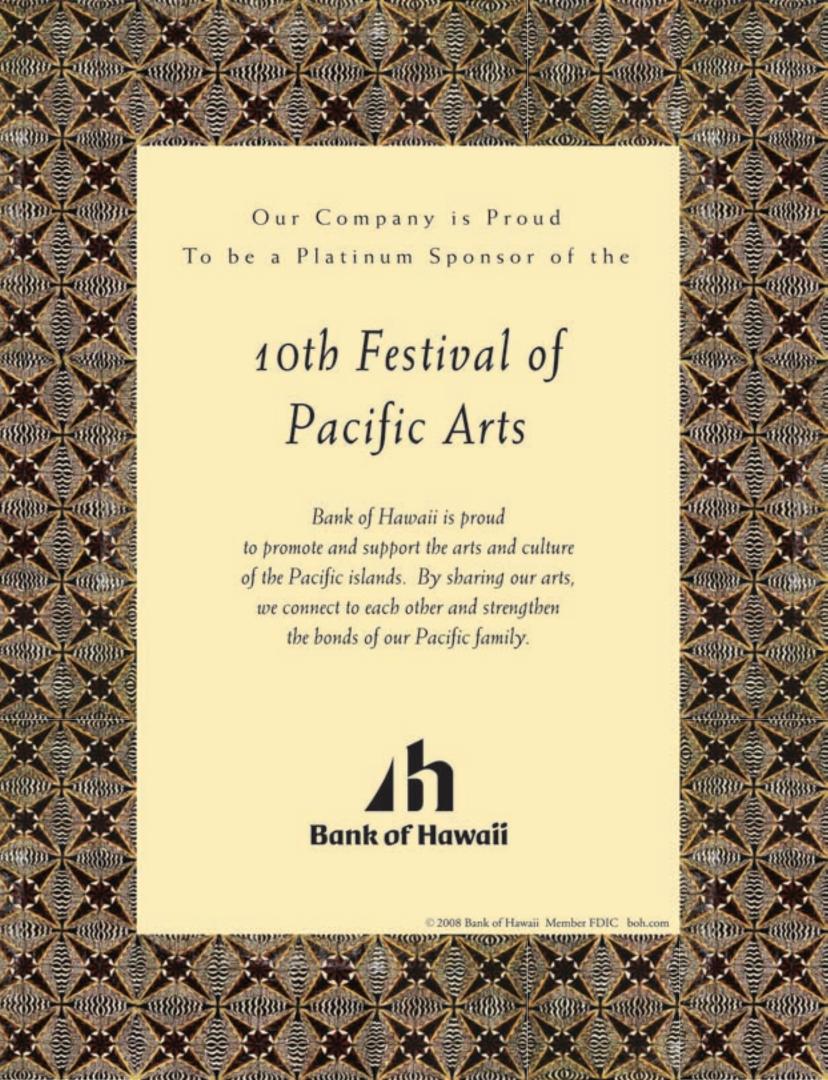
Wallis and Futuna

Riche de 3 000 ans d'histoire, Wallis et Futuna se situent au carrefour de la Mélanésie, de la Micronésie et de la Polynésie ce qui fait de ces îles un véritable conservatoire d'une culture authentique. Territoire français d'outre-mer depuis 1961, Wallis (Uvea) et Futuna font figure d'exception, ce petit archipel où cohabitent en symbiose la république française et la

monarchie, tradition et coutume vont de pair avec modernité.

Wallis and Futuna are enriched with inherited 3 000 years of History. They are situated at the crossroads of Melanesia, Micronesia and Polynesia and these two Polynesian islands are a real conservatory of Authentic Culture. Being a French overseas Territory since 1961, Wallis (Uvea) and Futuna are the exception; this small archipelago gathers the French Republic and Monarchy, Tradition and Modernity evolve in good harmony.







Welcome to American Samoa and to the

10th Festival of Pacific Arts

Today is a good day to get acquainted with your new surroundings, attend Church and rest in preparation for the exciting days ahead.

July 20th Day 1 Sunday

TIME	EVENT	VENUE
10:00 AM	Church Service	Kanana Fou - Ua Taunu'u Church
12:00 PM	Lunch	Respective Lodges
5:00 PM	Dinner	Respective Lodges
7:00 PM	Evangelical Entertainment	Kanana Fou Gym

Opening Day

July 21st Day 2 Monday

TIME	EVENT	VENUE
7:00 AM	Welcoming Ceremony	Utulei Beach
10:00 AM	Ava Ceremony	Malae o le Talu, Fagatogo
12:00 PM	Lunch	Malae o le Talu, Fagatogo
5:00 PM	Official 10th Festival Opening	Veteran's Memorial Stadium





July 22nd Day 3 Tuesday

TIME	EVENT	VENUE
10:00 AM	Festival Village Opening	Samoana HS Field
	Traditional & Contemporary Arts Quilting – Demonstration & Workshop Log Carving – Demonstration & Work-	Festival Village
11:00 am to 6:00 pm	shop Culinary Arts – Food Demonstration: Nauru, New Zealand, CNMI, Palau, Tuvalu	Utulei Beach
	Traditional Games	Samoana HS Gym
12:00 PM	Performing Arts – Tahiti, Australia, Samoa, Tonga, Fiji, Papua New Guinea, Solomon Islands, Norfolk Island, Rapa Nui, Vanuatu, Kiribati, American Samoa	Utulei Beach Stage
	Traditional Architecture	Fono Guest House
	Navigation & Canoeing	Pago Pago Yacht Club
2:00 PM	Healing Arts – Indigenous Medicine Workshop	JPH Museum
	Film Production	Lee Auditorium
	Natural History	TBA
4:00 pm to 8:00 pm	Coral Reef Gala	Convention Center
6:00 PM	Governor's Reception	Lee Auditorium
	Performing Arts Tahiti, Australia, Tonga, Fiji, PNG, Solomon Island, Rapa Nui, Vanuatu, Kiribati	Pavilion – Fagatogo
6:00 PM	Performing Arts French Polynesia, Australia, Samoa, Tonga, Fiji, Papua New Guinea, Solomon Island, Norfolk Island, Rapa Nui, Vanuatu, Kiribati, American Samoa	Veterans Memorial Stadium
9:00 PM	Special Concert	Pavilion - Fagatogo





July 23rd Day 4 Wednesday

TIME	EVENT	VENUE
	Festival Village Open	Samoana HS Gym
	Traditional Arts & Contemporary Arts	Samoana HS Field
	Tattooing	Utulei Beach Fales
	Carving/Design	Festival Village
9:00 AM	Performing Arts – Jam House	Samoana HS Gym (Maota o Musika)
9.0011111	Literary Arts – Poetry Reading	TBA
	Secretariat of Pacific Committee Meeting	Kanana Fou Conference Room
	Healing Arts – Indigenous Medical Treatment	Utulei Beach Fales
	Traditional Architecture	Fono Guest House
	Natural History	Feleti Barstow Library
10:00 AM	Culinary Arts – FS Micronesia, New Caledonia, Norfolk Island, Samoa, Tonga, Vanuatu	Utulei Beach
	Performing Arts – Jam House:	
12:00 PM	Niue, Tokelau, CNMI, Tuvalu, Guam, Cook Islands, Palau, Hawaii, Pitcairn, Nauru, Wallis & Futuna, New Zealand, Marshall Islands, American Samoa	Utulei Beach Stage
	Performing Arts	
6:00 PM	Solomon Islands, Australia, Papua New Guinea, Easter Island, American Samoa, Taiwan, Kiribati	Pavilion, Fagatogo
	Niue, Tokelau, CNMI, Tuvalu, Cooks Islands, Hawaii, Wallis Futuna, New Zealand, Marshall Islands	Veteran's Memorial Stadium
9:00 PM	Special Concert	Veteran's Memorial Stadium





July 24th Day 5 Thursday

		XIONIII.
TIME	EVENT	VENUE
	Traditional & Contemporary Arts	
	Quilt Making	Festival Village
	Carving/Design	
	Tattooing	Utulei Beach Fales
	Literary Arts – Fiction Reading	TBA
	Healing Arts	JPH Museum
9:00 AM	Traditional Architecture	Fono Guest House
	Film Production	Lee Auditorium
	Natural History	FB Library
	Traditional Games	TBA
	Navigation & Canoeing	Pago Pago Yacht Club
	Culinary Arts – Australia, Cook Islands, Hawaii, Kiribati Pitcairn	Utulei Beach
	Performing Arts – Norfolk Island, Tonga, Vanuatu, FS Micronesia, French Polynesia, Taiwan, American Samoa	Utulei Beach Stage
4:00 PM	Opening Children's Art Show	Executive Office Building, Utulei
4:45 PM	Opening Photographic Art Show	FB Library
5:30 PM	Opening Traditional Art Show	Lee Auditorium - Head
6:00 PM	Contemporary Art Show	JPH Museum
	Performing Arts – Australia, Kribati, Nauru, Pitcairn, Cook Islands, CNMI, American Samoa	Pavilion, Fagatogo
6:00 PM	Performing Arts –Norfolk Island, Tonga, Vanuatu, FS Micronesia, French Polynesia, Taiwan, American Samoa	Veteran's Memorial Stadium





July 25th

Day 6

Friday

TIME	EVENT	VENUE
	Traditional & Contemporary Arts	
	Quilt Demonstration & Workshop	Festival Village
	Carving Demonstration & Workshop	
	Contemporary Music	Samoana HS Gym (Maota o Musika)
	Culinary Arts	
	American Samoa, Solomon Islands, French Polynesia, Guam, Marshall Island, Wallis & Futuna	Utulei Beach
9:00 AM	Literary Arts – Fiction Reading	FB Library
	Healing Arts – Demonstration & Workshop	Utulei Beach Fales
	Traditional Architecture	Fono Guest House
	Traditional Games	TBA
	Film Production	Lee Auditorium
	Natural History Tour	TBA
	Navigation & Canoeing	Pago PagoYacht Club
11:00 AM	Literary Arts – Symposium	Lee Auditorium
12:00 PM	Performing Arts – Easer Island, CNMI, Tokelau, Samoa, Palau, FS Micronesia, Niue, American Samoa	Utulei Beach Stage
1:00 PM	Literary Arts – Writing Workshop	FB Library
2:00 PM	Healing Arts – Workshop & Symposium	TBA
3:00 PM	Literary Arts – Contemporary Poetry Reading	FB Library
	Performing Arts – Theatrical/Drama	Lee Auditorium
6:00 PM	New Zealand, Hawaii, American Samoa	Lee HaditoHam
	Performing Arts	P
	Vanuatu, New Caledonia, Fiji, Guam, Tonga, Tuvalu, Norfolk Islands	Fagatogo Pavilion
	Easter Island, CNMI, Tokelau, Samoa, Palau, Niue, American Samoa	Veteran's Memorial Stadium
9:00 PM	Special Concert	Fagatogo Pavilion



July 26th Day 7 Saturday

TIME	EVENT	VENUE
	Fautasi Race	
	Paopao Race (for all countries)	
9:00 AM	Culinary Arts	Utulei Beach
	Easter Island, Fiji, Niue, Papua New Guinea, Tokelau	
10:00 AM	Performing Arts - Jam House	Utulei Beach
10.00 AW	Contemporary Music	Samoana HS Gym (Maota o Musika)
5:00 PM	Siapo Tribute Show	Convention Center
	Performing Arts – Dancing	
	Wallis & Futuna, Easter Island, Fiji, French Polynesia, Tuvalu, Tonga, Marshall Island, New Caledonia, Norfolk Island, Samoa, American Samoa	Pavilion, Fagatogo
6:00 PM	Performing Arts – Dancing Pitcairn Island, FSM, Kiribati, Guam, Nauru, American Samoa	Veteran's Memorial Stadium
	Fashion Show	
	Australia, Cook Island, Hawaii, New Zealand, Niue, Papua New Guinea, Solomon Islands	Lee Auditorium
9:00 PM	Special Concert	Veteran's Memorial Stadium





July 27th Day 8 Sunday

TIME	EVENT	VENUE
11:00 AM	CHURCH SERVICE	Kanana Fou
12:00 PM	LUNCH	Respective Lodges
6:00 PM	Performing Literary Arts – New Zealand, Fiji, American Samoa	TBA





July 28th Day 9 Monday

TIME	EVENT	VENUE
	Traditional & Contemporary Arts	
	Quilting	Festival Village
	Carving	
	Contemporary Music	Samoana HS Gym (Maota o Musika)
	Literary Arts – Comical Skits/Faleaitu	TBA
	Natural History Symposium	Lee Auditorium
	Healing Arts	Utulei Beach Fales
9:00 AM	Traditional Architecture	Fono Guest House
	Film Production	TBA
	Navigation & Canoeing	Pago Pago Yacht Club
	Traditional Games/Recreation	TBA
		JPH Museum
	Visual Arts Exhibition	FB Library
		EOB
	PREL Project – Arts in Education	JPH Museum Compound
10:00 AM	Tapa Workshop	Convention Center
11:00 AM	Natural History – Tour	TBA
	Performing Literary Arts	
12:00 PM	Guam, Easter Island, Solomon Island, Papua New Guinea, New Caledonia, Australia, New Zealand, American Samoa, Norfolk Island, FS Micronesia, Pitcairn Island, Taiwain	Utulei Beach Stage
1:00 PM	Literary Arts - Story Telling "Fagogo"	Convention Center
	Performing Arts – Dancing Samoa, Tuvalu, Niue, Cook Island, Marshall Island, Tonga, Fiji, Hawaii, Palau, American Samoa	Pavilion, Fagatogo
	Fashion Show	
6:00 PM	American Samoa, FS Micronesia, Norfolk Island, CNMI, Pitcairn Island, Vanuatu, Palau, Taiwan	Lee Auditorium
	Performing Arts – Dancing	
	Guam, Easter Island, Solomon Island, Papua New Guinea, Caledonia, Australia, New Zealand, American Samoa	Veteran's Memorial Stadium



July 29th Day 10 Tuesday

·		•
TIME	EVENT	VENUE
	Traditional & Contemporary Arts	
	Quilt Workshop	David al William
	Carving Workshop	Festival Village
	Tattoo Workshop	
	Contemporary Music	Samoana HS Gym (Maota o Musika)
	Natural History Tour	TBA
9:00 AM	Literary Arts – Indigenous Oral Chant	Convention Center
9.00 AW	Navigation & Canoeing	Pago Pago Yacht Club
	PREL Project – Arts in Education "Voices United"	JPH Museum Compound
	Traditional Architecture	Fono Guest House
	Visual Arts Exhibition	JPH Museum
		FB Library
		EOB
12:00 PM	Performing Arts – French Polynesia, Fiji, Taiwan, American Samoa, Wallis & Futuna, Nauru, Marshall Island, Kiribati, Tokelau, Tuvalu	Utulei Beach Stage
	Performing Arts – Dancing	
6:00 PM	Palau, FS Micronesia, New Zealand, Vanuatu, Samoa, CNMI, New Caledonia, American Samoa	Pavilion, Fagatogo
	Fashion Show	
	Easter Island, Kiribati, FS Micronesia, Tokelau, Tonga, Tuvalu	Lee Auditorium
	Dancing	
	French Polynesia, Fiji, Taiwan, Wallis & Futuna, Nauru, American Samoa	Veteran's Memorial Stadium





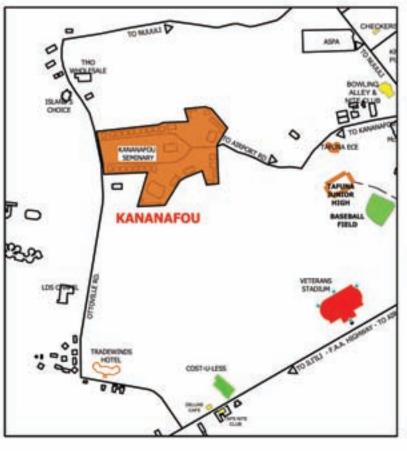
July 30th Day 11 Wednesday

TIME	EVENT	VENUE
	Traditional & Contemporary Arts Tattooing	Festival Village
	Contemporary Music	Samoana HS Gym (Maota o Musika)
	Film Production – Films of Pacific Arts & Culture	Festival Village
9:00 AM	Literary Arts – Traditional Oral Presenta- tion (Lauga, Folafola Sua) Vocal Recital	TBA
	Traditional Games & Recreation	Utulei Beach Fales
	Culinary Arts – Workshop	Utulei Beach Fales
	Healing Arts – Workshop	Utulei Beach Fales
	Traditional Architecture	Governor's Residence (Samoan Fale)
	Navigation & Canoeing	Pago Pago Yacht Club
	Natural History	TBA
10:00 AM	Visual Arts – Unveiling of Quilt & Carving	EOB
12:00 PM	Performing Arts – Dancing Hawaii, Solomon Island, New Zealand, Niue, Guam, Cook Island, American Samoa	Utulei Beach Stage
4:00 PM	CLOSING CEREMONY 10th FESTIVAL OF PACIFIC ARTS	Veteran's Memorial Stadium

Final Day









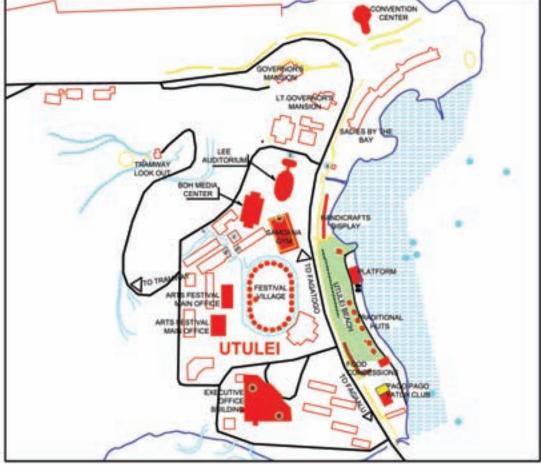














H. Rex Lee Auditorium

Commonly known as Fale Laumei (turtle) for its shape.

This auditorium has been a landmark in the town area since 1965. It underwent massive resonstruction in preparation for the Festival. The renovation work cost more than \$3 million and upgrades include a state of the art lighting and sound system, in addition to central air conditioning, bathrooms, and new electrical wiring.



The stage inside Lee Auditorium. This will be the site for many performing arts events.



A view from above Lee Auditorium showing the Utulei Beach area, which will be the venue for many festival events.







Feleti Barstow Public Library

Shown at left

These two locations will be venues for visual arts displays. Demonstrations of traditional arts will be continuous in the fale in front of the Museum.

Jean P. Haydon MusiumShown below





Just outside the Musium is the tree carving. Pictured above is the work in progress.



The Fagatogo Pavilion

The Pavilion is at one end of the downtown malae (recreation area), in the center of Fagatogo. The large grassy field has served, perhaps for centuries, as the central recreation and show place for American Samoa.



The project at the Fagatogo Pavilion, includes a restroom to be installed and designated for use only by authorized people.



Veterans Memorial Stadium



Following this year's Flag Day celebration in April, DPW began work on the construction of new stands that face the grand stand at the Veterans Memorial Stadium. In addition to the new seating area for spectators, there are about a half dozen rooms being installed on the lower level, in addition to bathrooms and other facilities. The total estimated cost of preparing the stadium for the festival is \$800,000.



Su'iga'ula a le Atuvasa

(Threading the Oceanic 'Ula)

Dedicated to Ms Le'alā Elisara Director, American Samoa Museum / Co-Chair, Festival Organizing Committee

Introduction

We welcome you to our shores
To our beautiful Islands - Amerika Samoa
We say Talofa Afio Mai
Polynesia, Micronesia, Melanesia
Talofa, Afio Mai
Le Su'iga'ula a le Atuvasa
Threading the Oceanic 'Ula
Polynesia, Micronesia, Melanesia

Verses

Fa'amuamua le Atua i lenei folauga Manuia ai le Su'iga'ula a le Atuvasa Let us show the world that we are Pacific Islanders Living in peace and harmony – we are one

You and I speak our own languages
We have our own unique cultures
We take your hand - embrace you in our arms
We are family from near and afar

We are like flowers with colors of the rainbow
Their beauty shines throughout the world and in our hearts
We share our customs with dignity and pride
We wear our 'ulas with a smile

Chorus

Viia le Atua ua taunu'u manuia
Feiloai fiafia ma le 'au vala'aulia
Le Su'iga'ula a le Atuvasa
Tasi ai tatou i le Pasefika
Our tears of joy
Are like raindrops from the sky
Our hospitality
Is warm like the sun shining bright
Le Su'iga'ula a le Atuvasa
Threading Pacific Islands into one.

Ending

When it's time to say Tofa my friends
The warm memories will never end
The flowers of our 'ulas will remain in our hearts
Thank the Lord above – You and I are one (We are one)
O le Su'iga'ula a le Atuvasa
Threading the Oceanic 'Ula
Polynesia ...Micronesia...Melanesia
Praise the Lord forever – We are one!

Words & Music: Lulu Ah Mu-Pouesi & Namulauulu Dr. Paul V. Pouesi

The song has three sections: Introduction (Greetings); Verses and Chorus (Thanksgiving & Praises); and Ending (Farewell). Each section, with its own musical identity, represents Polynesia, Micronesia and Melanesia. The word "Su'iga'ula" ties the piece together.

Namulauulu currently heads the Fine Arts Department at the American Samoa Community College and serves as Minister of Music for the CCCAS Vatia Choir. His wife, Lulu, runs "Le Nota" School of Music in the village of Aua, American Samoa.



Artistic Category Descriptions

In this section you can learn more about each artistic category, especially as artforms are applied in the Pacific Islands. While the definition and practice of these artforms might be different in the Pacific, as compared to other parts of the world, the similarities within the Pacific Islands are evidence of a common bond.

Traditional art or heritage arts

Focus on the art forms, skills and technique passed down from one generation to another. Traditional or heritage arts are often reflective of a particular community and unique patterns, skills and techniques can often be traced through generations within that community.

Folk arts

Within the Pacific context often defines art forms that have been inherited by our contact and interaction with Western communities where Pacific people have taken on skills such as quilting, fabric printing and other techniques inherited from the West and adapt into art forms that now form part of our contemporary heritage.

Canoe and Navigation

The people of the Pacific are intrinsically tied to the ocean. They sailed the sea for hundreds of years using voyaging canoes crafted from natural materials and stone tools. Thousands of miles are traversed without modern aids, navigating the oceans by stars and other signs that come from a deep knowledge of the sea, sky and land. The Pacific people approach the open ocean with respect, as it is an integral part of our cultures, our stories and our connection to each other.

Performing Arts

As with all Pacific art the performing arts is foremostly connected to our way of life. Much of our performance culture is linked with sacred and solemn ceremony, while some aspects take on forms of celebrations and togetherness. Pacific peoples have mostly an oral culture, passing on knowledge through chants, stories, dances and music. Much of this oral culture represents a voyaging society that moves and changes as the environment dictates and therefore many language, dances, songs throughout the Pacific communities are linked through similar dances, songs, chants that can be distinguished but that unite us as Pacific people.

Literature Arts

Pacific literature is a body of written works that have traversed our oral expressions into performance art, theatre, and into publications of poetry, short stories and fiction. Literature arts has taken Pacific oral stories and placed them into publications and texts, which opens the door to many more communities to share and understand Pacific cultures. Literary artists come

together to share stories, to discuss publications and to celebrate our experiences, stories, ideals printed onto paper that can be circulated and remembered by generations.

Jam House

In true Pacific spirit our Pacific musicians come together to share ideas, to make music and collaborate in the spirit of togetherness. The Jam house also provides the opportunity for serious collaboration and development of the music sector throughout the Pacific. Many long-term projects have come from musicians gathering together in the jam house sharing their stories, experimenting and inventing new sounds with a blend of traditional and contemporary instruments and vocals.

Visual Arts

Background and Concept: Visual: adj. 1. Of or relating to the sense of sight. 2. Visible. 3. Of or relating to communication of instruction by means of vision.

Art: n. 1. The activity of using the imagination and skill to create beautiful things. b. Works, as paintings, that result from this creativity. 2. A field or category of artistic activity, as literature, music or [dance]. 3. A trade or craft and the methods employed in it. A practical skill: knack. (Webster's II New Riverside Dictionary)

The visual Arts Category divisions are:

- Contemporary Art: Works of art in 2 or 3 dimension that showcase the indigenous country and its artists in a modern way using various mediums such as watercolor, oil, acrylic, pastel, charcoal, pen/ink, block print, stone, clay, metal, or wood.
- Traditional Art (also referred to as Applied Arts): Works of art made by fold artists that utilize indigenous materials such as bark closh, dyes, weaving fibers, shells, nuts, furs, feathers, clay, stone, wood, etc. that are indigenous to its country. These works of art may emanate ceremony, cultural events, or everyday practical use.
- Children's Art: This division is formatted to showcase our young emerging artists. Plans for this exhibition include exhibiting three different age levels of children's art.
- Photographic Art: Plans are to showcase photographic works of Art at the Feleti Barstow Public Library in Utulei. The theme for the photographs will be left to the discretion of each country.

Siapo Tribute

This exhibition of siapo is a tribute to the late artists, and sisters, Marylyn Pritchard Walker (1928-2007) and Adeline Pritchard (Huff) Jones (1931-2007). Featuring a variety of their vibrantly painted bark cloth compositions, this selection of siapo represents the continuing innovation of this "traditional" art form. As daughters of the great siapo master Mary Pritchard (1905-1992).

34 - Souvenir Program Souvenir Program - 34



Aunties Adeline and Marylyn continue to lead the contemporary siapo art scene both on and off-island, especially in Southern California where their work has been prominently featured in museums and galleries. Today, many of Adeline and Marylyn's students continue to practice the art of siapo, thereby honoring the legacy of these two amazing women.

Weaving

Weaving is an ancient textile art and craft that involves placing sets of pandanus or other natural materials together to form intricate, unique patterns that are distinguished from one Pacific nation to the other. Over the years our weavers' techniques have evolved and new materials such as wool, plastic and other fibers have become commonplace in our Pacific weaving. Weaving has an established place in all pacific ceremonies with traditional fine mats to the more practical purpose mats and weavings. Pacific weavers are often gifted with this skill from long heritage lines of women and men whose families partake in this essential and sacred art form. Men's weaving is represented in the form of lalava or coconuts sinnet lashings seen throughout the many traditional houses and voyaging canoes.

Symposiums

The Traditional Knowledge symposium focuses on advancements in implementation of the Pacific Model Law for the protection of Traditional Knowledge and Expressions of Culture. This law is an intellectual property based *sui generis* system to create new and Pacific appropriate intellectual property like rights to protect collective and traditional cultural knowledge. The Model law was endorsed by the Pacific Ministers of Culture in 2002 and is now being implemented at the national level. The symposium addresses a number of issues such as cultural mapping, communities and intellectual property rights as well as Festival management rights.

The Pacific Arts Alliance Artists Forum brings regional organizations and arts practitioners together to discuss and formulate solutions for the development and support of Pacific artists. This will be the first festival that will host the Artists Forum and reinforces the importance of the voices of arts practitioners and community workers.

The Youth and Culture symposium focuses on recognizing and promoting the role of youth in culture through seminars and hands-on workshops, and a performance on youth issues, all put together by the Oceania Arts and Culture group in collaboration with the Human Development Program Adviser (Youth) of the Secretariat of the Pacific Community.

Healing Arts

Pacific healing arts as is with the healing arts in all indigenous communities, is the use of spiritual means such as massage, prayer to prevent illness, cure disease, or improve health. In every traditional Pacific community there are those who practice and are gifted with these ancient knowledge to heal and cure people, providing everyday remedies and cures derived from the plants that surround our communities. The Healing Arts brings together traditional healers from the Pacific to share in ancient remedies and skills of massage and healing that have benefited our communities for generations.

Natural History

Natural History excursions provide the opportunity to experience and understand the Pacific connection between land and mythology. Sites that have become sacred because of the important focus that it places within our communities, land marks that are filled ancient remains and stories that give us insight into our ancestors, the journeys and their way of life.

Traditional Games and Recreation

Traditional Games brings together our people in recreation, a time to laugh, to celebrate life through these games and activities that brought our communities together after days of work or at traditional gatherings and ceremonies.

Traditional Architecture

Through daily demonstrations and workshops of traditional examples of Pacific houses such as the fale, we are able to gain some appreciation and understanding of Pacific architecture. Through an examination of the materials and construction techniques employed in traditional forms of Pacific architecture, which are examined and illustrated, we can then also turn our attention to the functional and symbolic uses of space within various types of traditional structures.

Culinary Art

Is the art of cooking. The word "culinary" is defined as something related to, or connected with, cooking or kitchens. Culinary artists from 27 Pacific countries come together to share and experience the culinary delights of our communities. From traditional umu's or earth ovens to the more contemporary recipes this programme provides an opportunity to sample and experience the various Pacific feasts.

Film Festival

Film Making is a worldwide art, and as it has progressed globally, Oceania has moved forward in this category as well. This Festival will provide a forum for filmmakers willing to unite and collaborate on the unique aspects of Film Making in the Pacific.

AMERICAN SAMOA – 2008



FESTIVAL HOST COUNTRY INFORMATION

The American Samoa Islands are located in the South Pacific Ocean approximately 2300 miles south southwest of Hawaii, 1600 miles north northeast of New Zealand and 2700 miles due east of Australia's Cape York Peninsula. At 14 degrees south latitude and 170 degrees west longitude, it lies approximately 1000 miles south of The Equator and just east of the International Date Line.

American Samoa consists of six volcanic islands, dominated by low but very sheer and rugged tropical forest-covered peaks, and limited coastal plains, plus one coral atoll. The islands are Tutuila, Ta'u, Ofu, Olosega, Aunu'u, and Swains. Rose Atoll, which is home to sea turtles and sea birds completes the group.

Tutuila is the main island of the group with Pago Pago, located at its center and along the harbor, being the capital of the territory and the center of commerce. Tutuila island covers a total land area of 199 square kilometers (76 square miles). The population of the island is about 66,000. Pago Pago Harbor is one of the best deep water, all-weather harbors in all of the South Pacific.

Climate:

American Samoa has a tropical marine climate, moderated during the Winter months of May through October by southeast trade winds. Average temperature is 82 degrees F with only a few degrees of fluctuation between the Winter and Summer months. The Summer rainy season lasts from November to April and accounts for approximately 70 percent of the 200 inches of annual rainfall. Hurricanes are a continual problem from December through March, especially when the El Nino effect is evident.

Travel Documents:

A valid and current passport. Visitors do not require an entry permit if staying 30 days or less. Those intending to stay longer should apply for an entry permit at the Immigration Office prior to arrival.

Airlines:

Hawaiian Air provides direct air service from Pago Pago to Honolulu. Polynesian Airlines provide regional air services to New Zealand, Australia, Fiji, Vanuatu, Tonga, New Caledonia, Tahiti and the Cook Islands. South Pacific Express and Interisland Airways provide service between American Samoa and Samoa.

Time Zone:

GMT/UTC -11 - With the International Dateline passing just to the west of Samoa, the sunset of each day is last seen in Samoa. It is 11 hours behind GMT and six hours behind New York. There is no summer time clock change.

Country Dialing Code: +684

Currency: US Dollar

Banks:

Bank of Hawaii - Weekdays 9:00 a.m. to 3:00 p.m. ANZ - Amerika Samoa Bank - Weekdays 8:30 a.m. to 4:00 p.m.

Electrical Plug: 120V & 240 60Hz

Language Spoken: Samoan & English

Weights & Measure: Imperial

Public Safety:

- Driving Speed Limit is 25-30 miles per hour. Drive very carefully as roads are narrow and there are many hazards. Seatbelts must be fastened at all times.
- Driving under the influence of alcohol is against the law and violators will be arrested and driving privilege suspended.
- Carrying firearms is illegal and subject to severe penalty.
- Use of unlawful drugs is prohibited.
- Sale of alcohol is prohibited after 10:00 p.m. and absolutely no sale on Sunday

Beach Advisories

Visitors should have great respect for the villages and for the sea. Many villages have rules concerning beach use and visitors should ask permission before using any village beach.

There are some very dangerous currents and wave actions that might not be apparent to the visitor. Be sure to familiarize yourself with the sea before going for a swim. If you are in doubt, do not swim or wade. It can be very dangerous to walk on the lava shorelines without reefs.



Health Services:

Visitors are advised to have typhoid and hepatitis vaccinations and must be vaccinated against Yellow Fever if arriving within six days of leaving or transiting an infected area. Medical treatment is available on Tutuila at the LBJ Tropical Medical Center.

Religion & Services:

The primary religion is Christian Congregationalist 50%, Roman Catholic 20% and Protestant 30%

- Christian Congregation: Kanana Fou Center Church Sunday @ 8:00 am 699-2273
- Catholic: Holy Family Cathedral Fatu o Aiga Tafuna Sunday @ 7:30 a.m. Samoan Service Sunday @ 9:30 a.m. English Service 699-1402
- Mormon: LDS Mormon Chapel Ottoville Tafuna Sunday @ 8:30 a.m.
- Methodist: Susana Uesele Church Tafuna Sunday @ 8:30 a.m. 699-9988

Hotels & Accomodations:

- Tradewinds Hotel 699-1010
- Sadies by the Sea 633-5900
- Sadies Inn 699-5982
- Pago Airport Inn 699-6333
- Turtle & Shark Lodge 688-1212
- Tessareas 699-7793
- Maliu Mai Resort 699-7232
- Ta'alolo Lodge 699-7201
- Le Fale Pule 633-5264

Postal Service

United States Post Office – Fagatogo, Lumana'i Building Business Hours - 9:00 a.m. to 3:00 p.m. M-F Saturday - 9:00 a.m. - 1:00 p.m.

Car Rental

- Avis Car Rental 699-2746
- Dollar Car Rental 699-1176
- Kokonut Car Rental 633-7855
- Tautai Car Rental 699-5294
- Friendly Car Rental 699-7186
- Sadie's Car Rental 699-2746

Cell Phones & Internet

- American Samoa Telecommunications 633-1126
- Blue Sky Communications 699-2759
- TOA Communications 699-7975

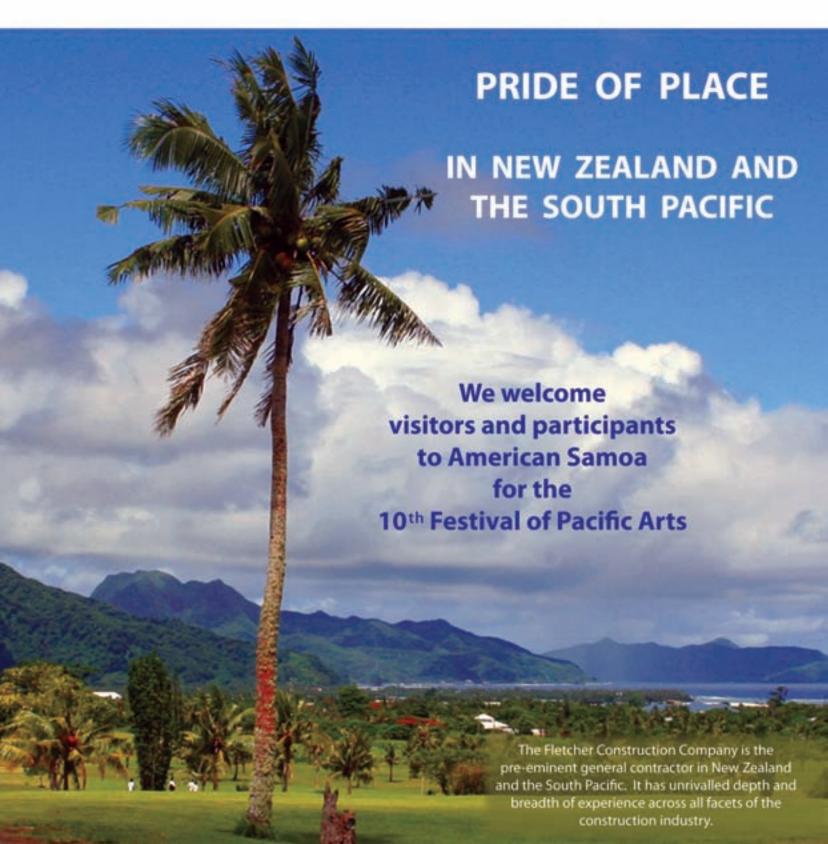
Restaurants

- Carl's Jr. 699-6790
- Deluxe Café 699-4000
- Don't Drink the Water 633-5297
- Equator Restaurant 699-1008
- Famous Seafood Restaurant 699-8555 or 633-1157
- Hong Kong House 699-8983
- Island Hut Steak House 699-2329
- KFC American Samoa 699-1144
- Koko Beans 699-6711
- L & L Hawaiian Bar B Q 699-3335
- McDonald's Restaurant 699-8688
- Mom's Place 699-9494
- Pizza Hut 699-1144
- Rubbles 699-4400
- Sadie's Restaurant 633-5981
 Sadie's By The Sea 633-5900
- Sunny's Chinese Restaurant 699-5238





CONSTRUCTION





Closing Remarks

As we close the 10th Festival of Pacific Arts in 2008 in American Samoa, we hope that this celebration of the Pacific arts will be a memorable experience for everyone. By highlighting our Pacific heritage through our arts and cultures, our shared history and common traditions, we have given these gatherings new importance in a world of rapid change.

The Festival was meant to strengthen and renew those things which bind us together as a Pacific family; while threading the "Ula of Oceania", we have been reminded of the ties that bind us, as well as all that makes us unique in the world. We are proud to have hosted this Festival, and grateful for the wisdom which first gave it vision.

We look forward to our next gathering and celebration at the 11th Festival of Pacific Arts in the Solomon Islands.

Until then, *Soifua ma ia Manuia!*



AMERICAN SAMOA - 2008



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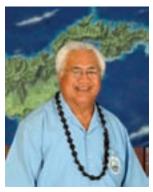


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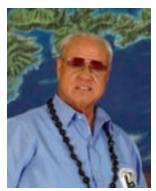
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AMERICAN SAMOA – 2008





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AMERICAN SAMOA - 2008



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Mr. Ken Tupua, Committee Member
Mr. Fiti Posala, Committee Member
Mrs. Tasi Mauga, Committee Member
Mrs. Betty Ah Soon, Committee Member
Mr. Tulaga Whitcombe, Committee Member

FESTIVAL OFFICE STAFF Lauti Simona, Executive Director

Taalolo Poumele, Adm. Director/Festival Secretariat

Florence Aetonu-Teo, Adm. Asst.

Fagafaga D. Langkilde, CFO

Joann Taimatuia, Festival Accountant

Teri Hunkin, Marketing Officer

Junella A'asa, Clerk

Tau Muliselu, Clerk





Thank You

Many members of the community contributed to the Festival. Not all sponsors received an advertisement in this book. Those listed below gave money or services to assist with the Festival. We wish to thank all those who gave and those who will continue to give even after this book is printed.

American Samoa Red Cross American Samoa Nurse's Association American Samoa Veteran's Association **ASCC Land Grant** Collin's Travel Dan King **David Robinson** DH Haythornthwaite Fagaitua HS Football Team Godinet Rentals Good Year Corporation Hong Kong Restaurant Le Nota School of Music Leone Village Council Maliu Mai Resort Manumalo Baptist School Masausi CCCAS Senator Lolo Moliga National Parks Service – American Samoa

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Welcome to American Samoa

Amerika Samoa



Humanities Council

O le tagata o Ananafi ma le Aso, e faatamaoaiga le tagata o a Taeao. The individual of Yesterday and Today will enrich the individual of Tomorrow.



From L. - R: Suci Four HTC Taus Nuslams E. Tañane, Dr. Seui T. Fasuma, Mr. Sapini Sista'u, Mr. Isa-Lei II. Iuli, Mr. Mikaele, Etuale, Mr. Leo's Nus Sipiliane:

Front Row HC Taulish Laufs, PC Laclagi Fonds S. Vaeso, Dr. Minareta Thompson, and HC Utagafa Ray Tulafono

Missing from Photograph: HTC Dr. Lealofi Ulagalelei

The Amerika Samoa Humanities Council has served the people of American Samoa since 1995. mission is to support projects which foster the understanding and appreciation of the humanities. The Amerika Samoa Humanities Council (ASHC) is neither a state nor a federal agency but, instead, an independent affiliate of the National Endowment for the Humanities.

In its 13 years of service in American Samoa, the Council has spent \$924,773.00 in various Council Conducted Projects, and \$402,111.00 in Regrants groups, cultural agencies, and educational institutions to

organize humanities programs differ widely in audience, content, and forum, but they all have one thing in common; they bring us closer to the world ideas. As our Pacific

Community come together to share our cultures, traditions and art, the Amerika Samoa Humanities Council would like to wish all of you the very best, and may the 10th Festival of Pacific Art be the most memorable way of sharing our "faasamoa" with you.

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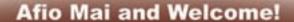


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INDSTRANS





Congratulations to the Festival Organizers and all the participants of the 10th Festival of Pacific Arts. We are privileged to sponsor this prestigious event and honored to take part in the protection and promotion of the arts and cultures of the Pacific. We are proud to share the unique culture of our home and hope you enjoy your stay in American Samoa.



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"Greetings and Talofa to all participants of the 10th Festival of Pacific Arts"

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We take great pleasure in welcoming our neighboring islands for the 10th Festival of Pacific Arts













BREAKFAST 7-10:30AM LUNCH 11-3PM DINNER 6-9:30PM Food vouchers are welcome

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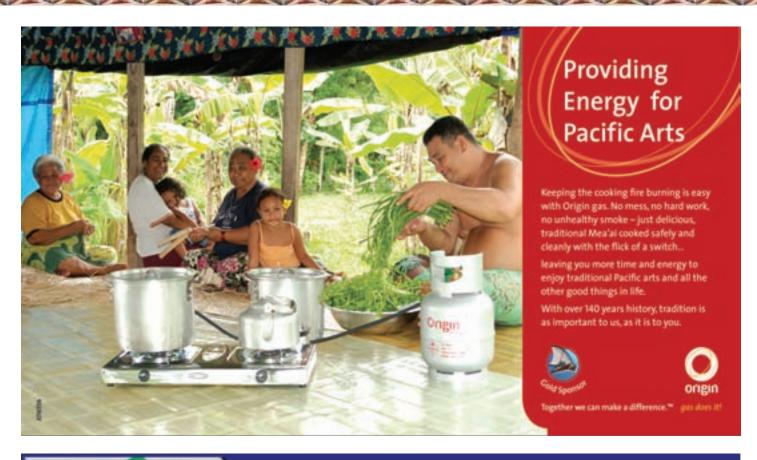
McDonald's
American Samoa
management and
staff wish all
participants and
visitors a wonderful
festival and an
enjoyable time in
American Samoa.

Talofa & Welcome!





For your convenience, our Dine-In and Drive Thru Restaurant and McCafe are opened 24 Hours Daily







COS Samoa Packing Company

Family of 2,000+ Employees warmly welcome our guests and participants of the 10th Festival of Pacific Arts.

We wish all the participants and observers a most enjoyable and memorable celebration in sharing of our Pacific Arts and Culture in American Samoa



StarKist Samoa

Proud contributor to the 2008 Pacific Arts Festival in American Samoa. Also celebrating its 45th year of operation in American Samoa in 2008.

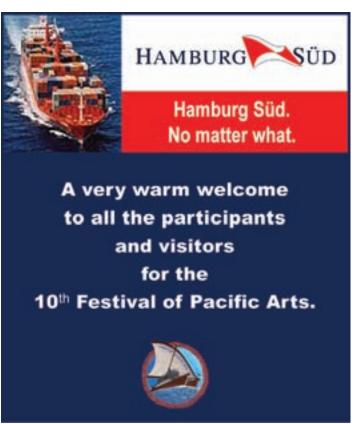
Fiafia tele i lenei avanoa e fai ai so matou sao i le Su'igaula o le Vasa Pasefika 2008 i Amerika Samoa. O le tausaga fo'i lenei o le 2008 o lo'o fa'amanatuina ai le 45 Tausaga o le tautua a le StarKist Samoa i totonu o Amerika Samoa.



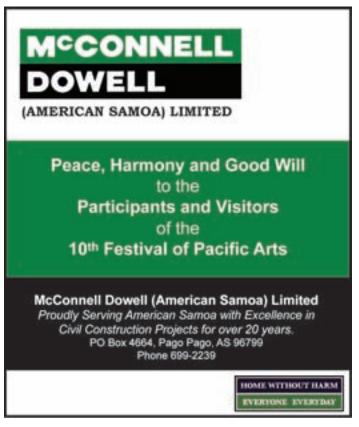


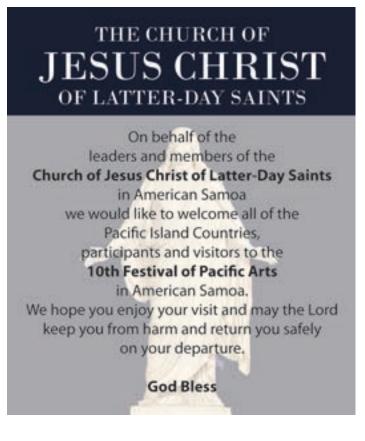




























CBT Ho Ching & Co., Inc. welcomes our guests of the 10th Festival of Pacific Arts to our beautiful island. We hope your stay is enjoyable and that you are able to experience the richness of our culture and warmth of our people. Fa'afetai lava for sharing this experience with us.







The Korean
Community
of
American
Samoa

The 10th Festival of
Pacific Arts gives us a unique opportunity to share our home with you, our guests from across the sea. We welcome you, and hope that you enjoy your stay with us.



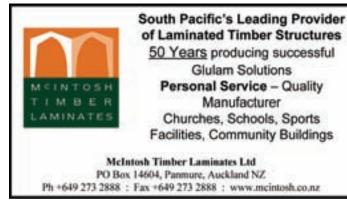


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Welcome, Talofa and Bon Jour to our guests from the islands of Oceania. We hope that you have an exciting experience, and take home many fond memories.





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Afio mai! Welcome to everyone visiting American Samoa for the 10 th Festival of Pacific Arts NATIONAL PACIFIC INSURANCE LIMITED

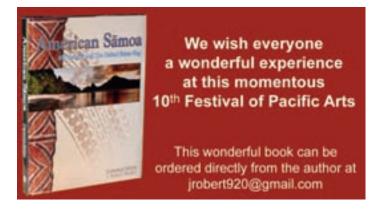
"WORKING WITH THE COMMUNITY"





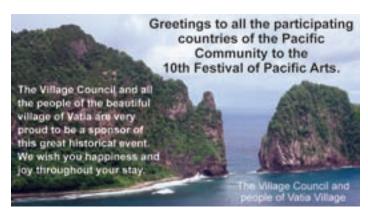












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Talofa Lava,

The Reid Group of Companies and our family welcome all of the Pacific countries, participants, and spectators to our beautiful island! We are very proud to be Platinum Sponsors of this incredible event and we look foward to being of service to you all during your stay on our shores. We are overjoyed to be your hosts this year and welcome you year-round as well to enjoy our endless hospitality and rich culture.

Official Bottled Water of the Festival









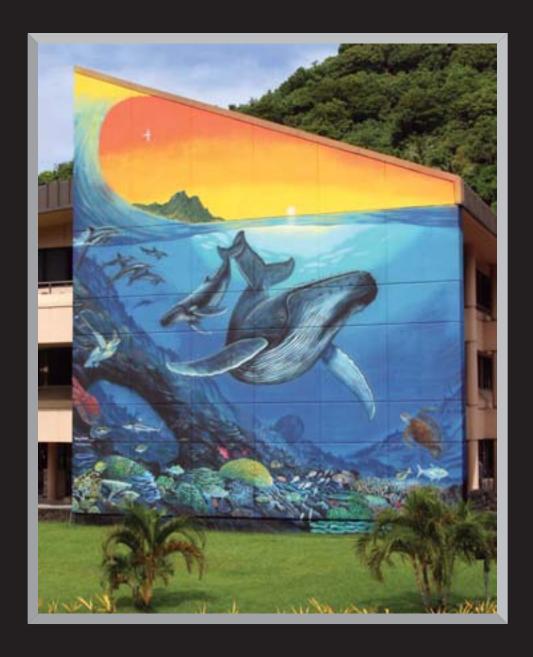






The people of American Samoa wish to extend our deepest appreciation and warmest hospitality to all participants and guests who joined us to celebrate the 10th Festival of Pacific Arts.

American Samoa Government



Ai o le Tai (Riches of the Sea)

To commemorate the 10th Festival of Pacific Arts and the International Year of the Reef, environmental Muralist Wyland painted this mural for the people of American Samoa, to strengthen efforts to preserve the cultural, ecological and social value of our coral reefs.